

SEO Package Features

| | Silver Package | Gold Package | Diamond Package |
|--|----------------|----------------|-----------------|
| On Page Optimization | | | |
| Keyword Research & Optimization | 20 Keywords | 40 Keywords | 80 Keywords |
| Competitor Analysis | ✓ | ✓ | ✓ |
| Optimization of Title, Description, Keyword & Image Alt, Anchor Tag, URL, Heading Tags | Up to 20 Pages | Up to 40 Pages | Up to 80 Pages |
| Sitemap Creation & Submission | ✓ | ✓ | ✓ |
| Google Analytics & Webmaster Tools setup | ✓ | ✓ | ✓ |
| Google Analytics Goal Setup | ✓ | ✓ | ✓ |
| Broken Links Report | ✓ | ✓ | ✓ |
| Off Page Optimization (Manual Submission) | | | |
| Search Engine Submission (One time) | Top 10 | Top 20 | Top 30 |
| Article/Press Release Submission* | 5 | 15 | 40 |
| Directory Submission / Forum Posting / Q&A Posting /Blog Posting | 25 | 50 | 90 |
| Social Bookmarking | 10 | 30 | 60 |
| Video Submission & Infographic Submission (Video & Info graphic provided by client) | 1 | 2 | 5 |
| Social Media Optimization | | | |
| Social Media Accounts Creation & Customization | 2 Sites (Any) | 5 Sites (Any) | 10 Sites (Any) |
| Daily Social Media Postings | 1 | 3 | 6 |
| Facebook Fan Page Creation | ✓ | ✓ | ✓ |
| Reporting & Support | | | |
| Monthly Traffic Reports | ✓ | ✓ | ✓ |
| Package Price [per month] | \$1,080 | \$2,320 | \$3,040 |

*Article or Press Release writing would be charged extra or Client also has the option to provide us with their own article or Press Release.